



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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The Laurus Group Announces New VP of Campaign Division

March 17, 2015, Atlanta, GA - The Laurus Group is pleased to announce that David Schumacher has joined our staff as Vice President of Campaigns Division, responsible for managing and overseeing our clients major campaigns.

“We are excited to have Dave and his years of campaign experience serving fraternal organizations” stated Bill Paris, company Principal. Adding, “His professionalism, ability to connect with people, and commitment to excellence makes him a great fit with our team and for our clients.”

Dave graduated from Indiana University and is a member of Sigma Alpha Epsilon fraternity.

Dave has spent the last 25 years working with fraternal groups. He joins The Laurus Group after serving nearly 13 years as the Executive Director of the Delta Upsilon Foundation where he oversaw all development programs, including major gift fundraising, prospect cultivation, and volunteer supervision.

Prior to then, Dave consulted with numerous fraternal groups working in collaboration with local boards and key volunteers targeting chapter fundraising needs.

Through his career, Dave has helped fraternal groups raise in excess of \$25 million. “We welcome his leadership, experience, strategic business planning, and team leadership ability to The Laurus Group. As we continue to grow, not only will Dave be a tremendous asset to our team, but to the clients he will serve and guide through their campaigns,” said Bill Paris. He will be based out of Indianapolis, Indiana.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 60 years of fundraising and fraternal experience and has helped clients raise over \$65 million through capital campaigns and alumni communication programs.

For more information, please visit www.thelaurusgroup.net, or contact us at 770-903-3987.