



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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**Theta Chapter of Kappa Delta Rho Wins
“Alumni Newsletter of the Year” at National Convention**

August 10, 2009 - Atlanta, Georgia. The Theta Chapter of Kappa Delta Rho Fraternity at Purdue University was awarded the “Alumni Newsletter of the Year” Award at the Kappa Delta Rho National Convention held in Roanoke, Virginia, August 6-9th.

“We know how hard they have worked to increase their alumni communication and involvement,” stated Brian Bates, Principal of The Laurus Group. Adding, “They thoroughly understand the value of engaging their members and providing quality and relevant alumni news and events. We congratulate them on their well-deserved recognition.”

The Theta Chapter has been an Annual Fund client of The Laurus Group since 2008 and we have produced and distributed three (3) of the *Theta Data* alumni newsletters on their behalf.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise over 15 million through capital campaigns and alumni communication programs.