



the Laurus Group

Fundraising | Consulting | Capital Campaigns

P.O. Box 80828 Atlanta, Georgia 30366

www.thelaurusgroup.net

-For Immediate Release-

For More Information Contact:

Brian Bates

The Laurus Group

brian.bates@thelaurusgroup.net

770-903-3987

**THETA CHI FRATERNITY AT THE UNIVERSITY OF NORTH TEXAS
HIRES THE LAURUS GROUP TO COMPLETE A FEASIBILITY STUDY
AND SERVE AS CAPITAL CAMPAIGN COUNSEL**

February 15, 2007 - Atlanta, Georgia. Theta Chi Fraternity at the University of North Texas has retained the Laurus Group to work with their board to complete a feasibility study in preparation for a significant capital campaign.

“Theta Chi has been a leading fraternity at the University of North Texas for decades. We’re extremely pleased to partner with them in their program to build a new house on campus,” said Brian Bates, a principal of The Laurus Group.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs