



**the Laurus Group**

Fundraising | Consulting | Capital Campaigns

P.O. Box 80828 Atlanta, Georgia 30366

[www.thelaurusgroup.net](http://www.thelaurusgroup.net)

**-For Immediate Release-**

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**Over 70 Attend Inaugural Southern Greek Housing Conference**

March 3, 2009 – Atlanta, Georgia – With the inaugural Southern Greek Housing Conference completed, The Laurus Group is pleased to announce that over 70 alumni volunteers, professional staff members, and university professionals were in attendance. In total, 27 different member organizations were represented.

This was the first year for the Greek Housing Conference, hosted by Georgia Institute of Technology, Office of Greek Affairs. The conference, designed for House Corporation and Regional Volunteers, included speakers on: Alumni Recruitment and Training; Risk Management and Insurance; Collegiate Housing and Infrastructure Act (CHIA); Architect Panel; Facility Management; and Alumni Communication and Fundraising.

“We are very pleased that we were able to provide this important information to the attendees,” stated Brian Bates, Principal of The Laurus Group. “We recognize that successful local volunteers help create successful chapters as a whole. As a partner in the fraternity and sorority community, we want to help Inter/National organizations provide training and serve as a resource for those critically important volunteers.”

The conference was free for attendees with thanks to conference sponsors: The Laurus Group; Greekhousing.net; Phired Up Productions; Culinary Consultants, Inc.; and HRH Willis.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 30 years of fundraising and fraternal experience and has helped clients raise more than \$15 million through capital campaigns and alumni communication programs.

For more information, please visit [www.thelaurusgroup.net](http://www.thelaurusgroup.net) or contact us at 770-903-3987



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## 2009 Southern Greek Housing Conference Photographs







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