



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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Sigma Nu at University of Illinois hires The Laurus Group to handle their Annual Communication Program

May 15, 2008 - Atlanta, Georgia. Sigma Nu at the University of Illinois has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“Sigma Nu is a tremendous organization and we are pleased to work with their chapter at the University of Illinois” said, Brian Bates, Principal of The Laurus Group. “This is a tremendous opportunity for both The Laurus Group and Sigma Nu and we look forward to helping them build a strong and vibrant alumni communication program”!

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.