



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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**SIGMA CHI AT THE UNIVERSITY OF ILLINOIS HIRES THE LAURUS
GROUP TO COMPLETE A FEASIBILITY STUDY AND SERVE AS
CAPITAL CAMPAIGN COUNSEL**

January 1, 2007 - Atlanta, Georgia. Sigma Chi Fraternity at the University of Illinois has retained the Laurus Group to work with their board to complete a feasibility study in preparation for a significant capital campaign.

“As a graduate of the University of Illinois myself, I’m very pleased to be working on the Illinois campus”, said company principal, Bill Paris.

Sigma Chi just celebrated their 125th anniversary on the University of Illinois Campus. They’re an outstanding fraternity with a rich history on campus. We’re very pleased to be working with them to position their organization to remain a leading fraternity at Illinois.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs