



**the Laurus Group**

Fundraising | Consulting | Capital Campaigns

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**-For Immediate Release-**

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**Phi Kappa Psi at Vanderbilt University hires  
The Laurus Group to handle their Annual Communication Program**

November 22, 2008 - Atlanta, Georgia. Phi Kappa Psi at Vanderbilt University has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“This is a tremendous opportunity to be able to work with and assist Phi Kappa Psi at Vanderbilt develop their alumni program” said Brian Bates, Principal of The Laurus Group. “They has a terrific history at and it is gratifying to see the board taking proactive steps to position themselves for the long term”!

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.