



**the Laurus Group**

Fundraising | Consulting | Capital Campaigns

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**THE LAURUS GROUP COMMENCES WORK ON  
\$2.0 MILLION CAMPAIGN FOR PHI DELTA THETA AT USC**

July 1, 2007 - Atlanta, Georgia. Phi Delta Theta Fraternity at the University of Southern California has retained the Laurus Group to work with their House Corporation to conduct a \$2.0 million campaign to rebuild their home on the USC Campus.

“This is an exciting effort to renovate and restore the historic Phi Delta Theta House on the USC Campus following a devastating fire,” said company principal, Bill Paris. “I’ve been impressed with the thorough planning on the part of the Phi Delta Theta Building Committee and the general enthusiasm on the part of their Cal Delta alumni from all era’s. This is going to be a tremendous project and we’re pleased to partner with them.”

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternity/sorority organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternity/sorority experience and has helped clients raise nearly \$15 million through capital campaigns and alumni communication programs