



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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The Laurus Group Announces New Addition To Staff

February 18, 2008-Atlanta, Ga. — The Laurus Group is pleased to announce the newest addition to our staff.

Annie Durant joins the staff as an Account Manager and will have overall responsibility for managing our Annual Communication programs. Annie attended Oklahoma State University in Stillwater, Okla., earning her bachelor's degree in Journalism and Broadcasting with a Public Relations option. As an undergraduate Annie joined Alpha Delta Pi Sorority and served her chapter in many chair positions as well as Alumnae Relations Chair, Panhellenic Delegate, Recording Secretary and as Secretary of the Panhellenic Council.

After graduating, Annie traveled for ADPi as a Leadership Consultant, visiting more than 20 schools in Kentucky, North Carolina and Tennessee. Following her year as a consultant, Annie began working for Alpha Delta Pi Executive Office located in Atlanta, as the Communication Coordinator. Her duties included working with the international volunteers on all of sorority's publications including manuals and newsletters. Annie continues to serve ADPi as volunteer in the position of Alumnae Editor of *The Adelphean*, their quarterly magazine.

“We are pleased to have Annie join our team. She brings a tremendous amount of talent to our team and her experiences as a collegiate member, professional staff member and now as a volunteer for Alpha Delta Pi will serve our clients well”, stated Brian Bates, Principal of The Laurus Group.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly \$15 million through capital campaigns and alumni communication programs.

For more information, please visit www.thelaurusgroup.net, or contact us at 770-903-3987.