



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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Lambda Chi Alpha at Michigan Technological Institute Retains The Laurus Group to Complete a Feasibility Study

October 1, 2009 - Atlanta, Georgia. Lambda Chi Alpha at Michigan Technological Institute has retained the Laurus Group, LLC to conduct a feasibility study for major capital campaign.

Phi-Phi Zeta was founded at Michigan Tech in 1980 with over 400 alumni. “We are pleased to work with them to conduct a Feasibility Study and help them plan and prepare for their next 30 years,” said Bill Paris, Principal of The Laurus Group. “The successful completion of this campaign will position them for long-term success down the road.”

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.