



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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Kappa Delta Rho Fraternity at Indiana University hires The Laurus Group to handle their Annual Communication Program

January 21, 2007 - Atlanta, Georgia. Kappa Delta Rho Fraternity at Indiana University has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“We’re really excited to be able to assist the alumni corporation for KDR at Indiana to develop their alumni program” said, Brian Bates, Principal of The Laurus Group. “KDR has a great legacy at Indiana and we’re very pleased to be invited to work with their leaders as they examine ways to strengthen the fraternity and position themselves to re-acquire competitive housing. It’s gratifying to see them positioning themselves for the long term”!

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.

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