



the Laurus Group

Fundraising | Consulting | Capital Campaigns

P.O. Box 80828 Atlanta, Georgia 30366

www.thelaurusgroup.net

-For Immediate Release-

For More Information Contact:

Brian Bates

The Laurus Group

brian.bates@thelaurusgroup.net

770-903-3987

Kappa Delta Rho at University of California Berkeley Hires The Laurus Group to handle their Annual Communication Program

June 1, 2008 - Atlanta, Georgia. Kappa Delta Rho at the University of California Berkeley has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“The Lambda Chapter of Kappa Delta Rho is a well established chapter and we look forward to working with them on their alumni communication program” said, Brian Bates, Principal of The Laurus Group.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.