



**the Laurus Group**

Fundraising | Consulting | Capital Campaigns

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**-For Immediate Release-**

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**Jarrard Elected to Serve on HazingPrevention.Org Board of Directors**

September 23, 2009 Atlanta, GA - The Laurus Group is pleased to announce that staff member Matt Jarrard has been elected to serve a two-year term on the volunteer board of directors for HazingPrevention.Org.

HazingPrevention.Org, a non-profit 501 (c)(3) organization, goal is to encourage healthy and productive experiences for new members of sports teams, student organizations and fraternities and sororities.

Matt will be utilizing his skills as a fundraiser and development officer to benefit HPO, by heading their fundraising efforts. When asked about the opportunity, Matt replied, "I hope the skills I have learned and refined through my position with The Laurus Group will allow me to give back to the Greek community through service to the HazingPrevention.Org board."

Company principal Brian Bates added, "we are so proud to have Matt be recognized for his leadership and skill set and asked to join this great organization. He will bring tremendous energy and talent to HazingPrevention.Org." Adding, "this continues to show that our team members are dedicated to the fraternity and sorority community, and the skills they develop are specific and relevant to the clients we serve."

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 40 years of fundraising and fraternal experience and has helped clients raise over \$18 million through capital campaigns and alumni communication programs.

For more information, please visit [www.thelaurusgroup.net](http://www.thelaurusgroup.net), or contact us at 770-903-3987.