



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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**Delta Sigma Phi at Georgia Tech Hires The Laurus Group
to Manage Their Annual Communication Program**

July 30, 2009 - Atlanta, Georgia. Delta Sigma Phi at Georgia Institute of Technology has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“We are honored to have been selected by Delta Sigma Phi at Georgia Tech to manage their alumni communication program.” said Brian Bates, Principal of The Laurus Group. With the addition of Delta Sigma Phi, The Laurus Group now manages accounts for six chapters on campus.

Brian added, “This is an exciting time for us and we look forward to working with the Delta Sigma Phi alumni in providing a terrific consistent and relevant alumni communication program.”

The Alpha Gamma Chapter of Delta Sigma Phi has over 800 alumni members and 50 undergraduates.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise over 15 million through capital campaigns and alumni communication programs.