



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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The Laurus Group Announces New Addition To Staff

August 15, 2008-Atlanta, Ga. — The Laurus Group is pleased to announce the newest addition to our staff.

Caleb Coker has joined our staff as our Accounting Director. Caleb attended Furman University in Greenville, SC, earning his bachelor's degree in Business Administration. As an undergraduate Caleb joined Pi Kappa Phi fraternity and served his chapter as Treasurer.

“Caleb has tremendous focus and dedication to detail. We are pleased to have him join our staff. In addition, his experience as treasurer of his chapter of Pi Kappa Phi fraternity will serve as a tremendous asset in dealing with our clients as he is able to understand and relate to their “Greek” experience,” stated Brian Bates, Principal of The Laurus Group.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 40 years of fundraising and fraternal experience and has helped clients raise over \$18 million through capital campaigns and alumni communication programs.

For more information, please visit www.thelaurusgroup.net, or contact us at 770-903-3987.