



# the Laurus Group

Fundraising | Consulting | Capital Campaigns

**-For Immediate Release-**

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**Atlanta, GA, November 30, 2011** – The Alpha Omicron Pi Properties & Corporation Services has retained The Laurus Group to conduct a Feasibility Study for their Pi Delta chapter at the University of Maryland.

As Alpha Omicron Pi begins making plans for an interior renovation of their Pi Delta chapter house, The Laurus Group will be conducting a feasibility study of Pi Delta alumnae. This study will provide Alpha Omicron Pi leadership with insight regarding support for their renovation project, as well as their interest in involvement with Pi Delta chapter.

“Alpha Omicron Pi International Fraternity is proud to partner with The Laurus Group in the development of an enhanced capital campaign initiative for the Pi Delta Chapter at the University of Maryland. With The Laurus Group’s precise attention to detail and expertise, AOII is excited to share the benefits of our partnership with our membership,” said Troy LeForge, Executive Director of Alpha Omicron Pi. “In the unique environment of Greek organizations, we’re confident that The Laurus Group will help to provide forward-thinking solutions to position Alpha Omicron Pi for the future.”

The Laurus Group looks forward to working with Alpha Omicron Pi as they make plans for the future of Alpha Omicron Pi at Maryland; a renovation of their Pi Delta chapter house.

## **About The Laurus Group**

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 40 years of fundraising and fraternal experience; helping clients raise over \$18 million through capital campaigns and alumni communication programs. The Laurus Group team is committed to setting the standard for excellence in service, support and success in professional fundraising and communication.

For more information, please visit [www.thelaurusgroup.net](http://www.thelaurusgroup.net) or contact us 770-903-3987.

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