



# the Laurus Group

Fundraising | Consulting | Capital Campaigns

**-For Immediate Release-**

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**Atlanta, GA, November 30, 2011** – The Alpha Omicron Pi Properties & Corporation Services has retained The Laurus Group to conduct a Feasibility Study as they make plans to re-colonize their Alpha Pi chapter at Florida State University.

Alpha Omicron Pi is moving forward with plans for long-term success at Florida State; inclusive of building a new chapter house for Alpha Pi. As part of this process, The Laurus Group will be conducting a feasibility study of Alpha Pi alumnae. This study will provide Alpha Omicron Pi leadership with essential information regarding financial and volunteer resources as they makes plans to re-colonize at Florida State and conduct a capital campaign to build a new chapter house.

“Alpha Omicron Pi International Fraternity is proud to partner with The Laurus Group in the development of an enhanced capital campaign initiative for the Alpha Pi Chapter at Florida State University. With The Laurus Group’s precise attention to detail and expertise, AOII is excited to share the benefits of our partnership with our membership,” said Troy LeForge, Executive Director of Alpha Omicron Pi. “In the unique environment of Greek organizations, we’re confident that The Laurus Group will help to provide forward-thinking solutions to position Alpha Omicron Pi for the future.”

The Laurus Group is very pleased to partner with Alpha Omicron Pi as they return to the Florida State campus. We look forward to working with them to build their dream for Alpha Pi chapter, a new place to call home in Tallahassee.

## **About The Laurus Group**

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 40 years of fundraising and fraternal experience; helping clients raise over \$18 million through capital campaigns and alumni communication programs. The Laurus Group team is committed to setting the standard for excellence in service, support and success in professional fundraising and communication.

For more information, please visit [www.thelaurusgroup.net](http://www.thelaurusgroup.net) or contact us 770-903-3987.