



the Laurus Group

Fundraising | Consulting | Capital Campaigns

-For Immediate Release-

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Atlanta, GA, December 2011 –Alpha Delta Pi Sorority has retained The Laurus Group to conduct a Feasibility Study as they make plans to re-colonize their Epsilon Eta chapter at Mississippi State University.

Plans for Alpha Delta Pi to return to Mississippi State are moving forward; inclusive of a new chapter house for Epsilon Eta. As part of this process, The Laurus Group will be conducting a feasibility study to provide Alpha Delta Pi leadership with information important in this planning process. This study will gather feedback from Epsilon Eta alumnae, as well as alumnae in the state of Mississippi to provide insight into their overall sorority experience, their level of support for a capital campaign, and interest in involvement with the re-colonized chapter.

“Alpha Delta Pi is excited about our return to Starkville and Mississippi State University. We are partnering with The Laurus Group to guide and assist us in this critical endeavor and believe that their professional capabilities will jumpstart our return to Mississippi State University,” shared Tammie S. Pinkston, International President.

The Laurus Group is very pleased to partner with Alpha Delta Pi as they return to the Mississippi State campus. We look forward to working with them to build their dream for Epsilon Eta chapter, a new place to call home in Starkville.

About The Laurus Group

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 40 years of fundraising and fraternal experience; helping clients raise over \$18 million through capital campaigns and alumni communication programs. The Laurus Group team is committed to setting the standard for excellence in service, support and success in professional fundraising and communication.

For more information, please visit www.thelaurusgroup.net or contact us 770-903-3987.