



**the Laurus Group**

Fundraising | Consulting | Capital Campaigns

P.O. Box 80828 Atlanta, Georgia 30366

[www.thelaurusgroup.net](http://www.thelaurusgroup.net)

**-For Immediate Release-**

For More Information Contact:

Brian Bates

The Laurus Group

[bbates@thelaurusgroup.net](mailto:bbates@thelaurusgroup.net)

770-903-3987

**Alpha Chapter of Theta Xi Wins  
“Alumni Newsletter of the Year” at National Convention**

August 7, 2009 - Atlanta, Georgia. The Alpha Chapter of Theta Xi Fraternity at Rensselaer Polytechnic Institute was recognized with the “Best Alumni Newsletter” Award at the Theta Xi National Convention held at the Lincolnshire Marriott Resort, August 6-9<sup>th</sup>.

“This is a tremendous honor for the Alpha Alumni Association and we could not be any happier for them,” stated Brian Bates, Principal of The Laurus Group. Adding, “Their volunteers work tirelessly to get quality content, relevant information, and up-to-date news. This is a well deserved award for all of their efforts.”

The Alpha Chapter has been an Annual Fund client of The Laurus Group since 2006 and we have produced and distributed six (6) issues of the *AlphaBet* alumni newsletters on their behalf.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise over 15 million through capital campaigns and alumni communication programs.