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For More Information Contact:
Brian Bates
The Laurus Group
brian.bates@thelaurusgroup.net
770-903-3987

Theta Xi Fraternity at Rensselaer Polytechnic Institute Hires The Laurus Group to Manage their Annual Communication Program

November 13, 2006 - Atlanta, Georgia – Theta Xi Fraternity at Rensselaer Polytechnic Institute has retained The Laurus Group, LLC to work with them in handling their data management, annual communication, and annual fundraising program.

“We are pleased to be working with the Alpha Chapter of Theta Xi fraternity”, stated Brian Bates, Principal of The Laurus Group. “They have a strong and tremendous history at RPI and we are pleased to help guide their communication program in the months and years to come.”

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 30 years of fundraising and fraternal experience and has helped clients raise over \$15 million through capital campaigns and alumni communication programs.

For more information, please visit www.thelaurusgroup.net or contact us at 770-903-3987.

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