



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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Kappa Delta Rho Fraternity at Bucknell hires The Laurus Group to handle their Annual Communication Program

August 14, 2006 - Atlanta, Georgia. Kappa Delta Rho Fraternity at Bucknell University has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“We’re really excited to be able to assist the alumni corporation for KDR at Bucknell to develop their alumni program” said, Brian Bates, Principal of The Laurus Group. “KDR has a great legacy at Bucknell and we’re very excited to work with their leaders to help strengthen the fraternity”!

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 25 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.

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