



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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Alpha Xi Delta Sorority at Georgia Tech hires The Laurus Group to handle their Annual Communication Program

August 7, 2006 - Atlanta, Georgia. Alpha Xi Delta Sorority at the Georgia Institute of Technology has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“We’re very pleased to be working with the women of Alpha Xi Delta” said, Brian Bates, Principal of The Laurus Group. “Alpha Xi Delta has a great history at Georgia Tech and we’re very excited to work with their leaders to help position the sorority for the future”!

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 25 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.

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