



the Laurus Group

Fundraising | Consulting | Capital Campaigns

P.O. Box 80828 Atlanta, Georgia 30366

www.thelaurusgroup.net

-For Immediate Release-

For More Information Contact:
Brian Bates
The Laurus Group
brian.bates@thelaurusgroup.net
770-903-3987

The Laurus Group Announces New Additions To Staff

July 14, 2006 – Atlanta, Georgia – The Laurus Group is pleased to announce the addition of two new professionals to our Team.

Philip C. Thornton joins The Laurus Group team as a Mid-Level Campaign Manager. Philip recently completed a year on staff for his Fraternity, Theta Chi, headquartered in Indianapolis.

“We’re extremely pleased to welcome Philip to our staff. I’ve had the opportunity to interact with him for nearly two years and have been impressed by his work ethic and dedication to the Greek experience. He’ll make a great addition to our team” stated Bill Paris, Principal of The Laurus Group.

Beverly Booth joins The Laurus Group as an Account Manager. “Beverly’s years of executive level training and experience bring a wealth of knowledge to our team”, stated Brian Bates, Principal of The Laurus Group.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 25 years of fundraising and fraternal experience and has helped clients raise more than \$13 million through capital campaigns and alumni communication programs.

For more information, please visit www.thelaurusgroup.net or contact us at 770-903-3987