



**the Laurus Group**

Fundraising | Consulting | Capital Campaigns

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**-For Immediate Release-**

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**Association of Fraternity Advisors Foundation Selects  
The Laurus Group to Serve as Management Team**

June 28, 2006 - Atlanta, Georgia –The Association of Fraternity Advisors Foundation (AFAF) has announced that The Laurus Group has been selected to serve as its management team. The Laurus Group will have responsibility over all day-to-day operations of the Foundation including managing the annual giving program, grant process, major gift development and general correspondence.

“We look forward to the new relationship. This is a major step for the AFA Foundation in better serving the donors and membership, stated Bethany Dienes, AFA Foundation Chairman.

The Association of Fraternity Advisors Foundation, a 501 (c) 3 organization incorporated in 1992, was founded based upon the beliefs as stated in the mission statement: Because we believe fraternity/sorority professionals and volunteers are valuable in higher education and are essential to the interfraternal movement, the mission of the Association of Fraternity Advisors Foundation is to obtain and provide ongoing financial support and resources in an effort to aid the Association of Fraternity Advisors in the fulfillment of its educational objectives.

“We are very excited about the opportunity to work with such a well known and respected foundation in the Greek Community,” stated Bill Paris, Principal of The Laurus Group. “There is tremendous opportunity for the AFA Foundation to share their story with their members and others within the Greek world and help advance the interfraternal movement. We look forward to working with them.”

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal and non-profit organizations. Founded in 2005, The Laurus Group team has over 25 years of fundraising and fraternal experience and has helped clients raise over \$15 million through capital campaigns and alumni communication programs.

For more information, please visit [www.thelaurusgroup.net](http://www.thelaurusgroup.net) or contact us at 770-903-3987.

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