

2010 Midwest GREEK HOUSING CONFERENCE

MARCH 27, 2010

HOSTED by INDIANA UNIVERSITY, STUDENT ACTIVITIES OFFICE

PRESENTED by:



the Laurus Group

Fundraising | Consulting | Capital Campaigns

SPONSORED by:

 **Arnold Gallivan Levesque CPA's**
"Provider of forecasting solutions powered by  **FINLOGICONLINE** "



HUG & ASSOCIATES, LLC
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Want your logo here? To be a sponsor of our Greek Housing Conference and get your message in front of 100 - 250 local volunteers and decision makers, please contact Brian Bates at The Laurus Group, bbates@thelaurusgroup.net or via phone at 770-903-3987.

ABOUT THE CONFERENCE

Designed with fraternity and sorority volunteers in mind, the Midwest Greek Housing Conference is your one-stop one-day conference, highlighting key aspects of fraternity and sorority house management and alumni involvement. We have provided a broad range of speakers (listed on page 2) who have hands-on relevant experience in their respective fields. Giving you the opportunity to ask questions from industry experts and gather useful and practical information.

This conference is geared towards local house corporation board members, alumni association officers, chapter advisors and other local or regional volunteers.

Finally, with thanks to our sponsors who are highlighted on page 4, we are pleased to present this workshop, including morning snack, lunch, and afternoon snack for just **\$40 per attendee**. Morning continental breakfast, boxed lunch, and mid-afternoon snack will be provided to attendees. **Space is limited!**

Space will be reserved on a first come first serve basis, with priority going towards house corporation board members, alumni association board members, chapter advisors, and regional volunteers. So reserve your seat today! **Registration deadline is Thursday, March 18, 2010.**

LOCATION AND OVERNIGHT ACCOMMODATIONS

The conference is hosted by Indiana University Student Activities Office and will be held on the Indiana University campus in the Indiana Memorial Union, Frangipani Room. A map and directions are provided on page 4. The workshop begins at 8:30 a.m. and will conclude at 5 p.m. If you need or want overnight accommodations, there are several options, however do have a group rate at reserved for you at **Biddle Hotel and Conference Center** That rate is \$129.00 plus tax and they can be reached at 800-209-8145. Please ask for the group name “Student Activities Office”.

SCHEDULE AND SPEAKERS

8:30 a.m. - Welcome & Introductions

Facility Design and Fundraising **Dogwood Room**

- 8:45 AM Before you Begin, There is Programming
Mike Hug, Hug & Associates
- 10:00 AM Can Greek Houses be Sustainable?
Janice Wittschiebe, Richard Wittschiebe Hand
- 11:15 AM Construction Management - Managing Your Project
With an Eye on Sustainability
Chad Pepper, Greek Key Services
- 12:30 PM General - Lunch
- 1:30 PM General - Collegiate Housing & Infrastructure Act
Pete Smithhisler, NIC
- 2:45 PM Raising Capital, Your Guide to Fundraising
Brian Bates & Bill Paris, The Laurus Group
- 4:00 PM House Corporation - Panel Discussion
Q &A With House Corp Board Members Room

Finances, Taxes, and Liability Insurance **State Room West**

- 8:45 AM Tax Law and Deductibility
Roger Gallivan, Arnold Gallivan Levesque
- 10:00 AM Legal Overview of Personal Liability and Other
Dan McCarthy, Manley Burke LPA
- 11:15 AM Dollars and Sense - Budgeting, Accounting, Financial
Pro Formas
Roger Gallivan, Arnold Gallivan Levesque
- 12:30 PM General - Lunch
Room
- 1:30 PM General - Collegiate Housing & Infrastructure Act
Pete Smithhisler, NIC
- 2:45 PM Covering Your Assets - Liability Insurance
Cindy Stellhorn, MJ Insurance
- 4:00 PM House Corporation - Panel Discussion
Q &A With House Corp Board Members Room

Alumni Recruitment and Volunteer Management **Frangipani Room**

- 8:45 AM Understanding Undergraduate Recruitment
Josh Orendi, Phired Up
- 10:00 AM Recruiting Alumni Volunteers
Josh Orendi, Phired Up
- 11:15 AM Now that we have them, how do we best leverage each
of their talents?
Dan Wrona, Rise Partnerships
- 12:30 PM General - Lunch
- 1:30 PM General - Collegiate Housing & Infrastructure Act
Pete Smithhisler, NIC
- 2:45 PM Setting a Strategic Plan
Dan Wrona, Rise Partnerships
- 4:00 PM House Corporation - Panel Discussion
Q &A With House Corp Board Members Room

Facility Management and Miscellaneous Track **State Room East**

- 8:45 AM But I Haven't Heard From You - Communicating With
Your Alumni
Brian Bates, The Laurus Group
- 10:00 AM Managing A Kitchen
Brian Heider, Culinary Consultants
- 11:15 AM Recruiting and Retaining House Mothers/Live-In
Advisors/House Directors
*Linda Lamirand, House Director, Beta Theta Pi
President, Indiana University House Directors Assoc.*
- 12:30 PM General - Lunch
Room
- 1:30 PM General - Collegiate Housing & Infrastructure Act
Pete Smithhisler, NIC
- 2:45 PM Protecting Your Investments - Managing A Facility
Dave Kelton, Greek Management Inc.
- 4:00 PM Indiana University Master Plan
Ellen Shertzer, Indiana University

**For a detailed description of the workshop and speaker profile,
please visit www.thelaurusgroup.net and click on the “Events” tab.**

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MARCH 27, 2010

HOSTED by INDIANA UNIVERSITY, STUDENT ACTIVITIES OFFICE

CONFERENCE REGISTRATION FORM

Mr./Ms./Mrs./Dr. Other _____ Name: _____

Organization: _____ School: _____

I am:

- A House Corporation Member/Officer (Position) _____
- An Alumni Association Member/Officer (Position) _____
- A Chapter Advisor or other Local Volunteer (Position) _____
- A Regional Volunteer (Position) _____
- Other _____

Email: _____ Best Phone Number: _____

Mailing Address: _____

I am most interested in learning about:

- Alumni Recruiting Facility Management Risk Management Architectural Input
- Fundraising Alumni Communication Congressional Housing Act Other _____

My Lunch Preference is:

- Turkey sandwich Ham Sandwich Roast Beef Sandwich
- Turkey Cheddar Wrap Albuquerque Chicken Veggie Wrap

Registration is \$40 per person and includes conference materials, breakfast snack, lunch, and afternoon snack

Check: _____ (please make payable to: The Laurus Group) Credit Card: MC VISA DISC AMEX

CC Number: _____ Exp Date: _____

SECURE ONLINE REGISTRATION IS AVAILABLE AT: <http://www.thelaurusgroup.net/events.php>

-or- Return to:

The Laurus Group | P.O. Box 80828, Atlanta, Georgia 30366 | Fax 770-903-3988
events@thelaurusgroup.net | www.thelaurusgroup.net | 770-903-3987 (phone)

GREEK HOUSING CONFERENCE

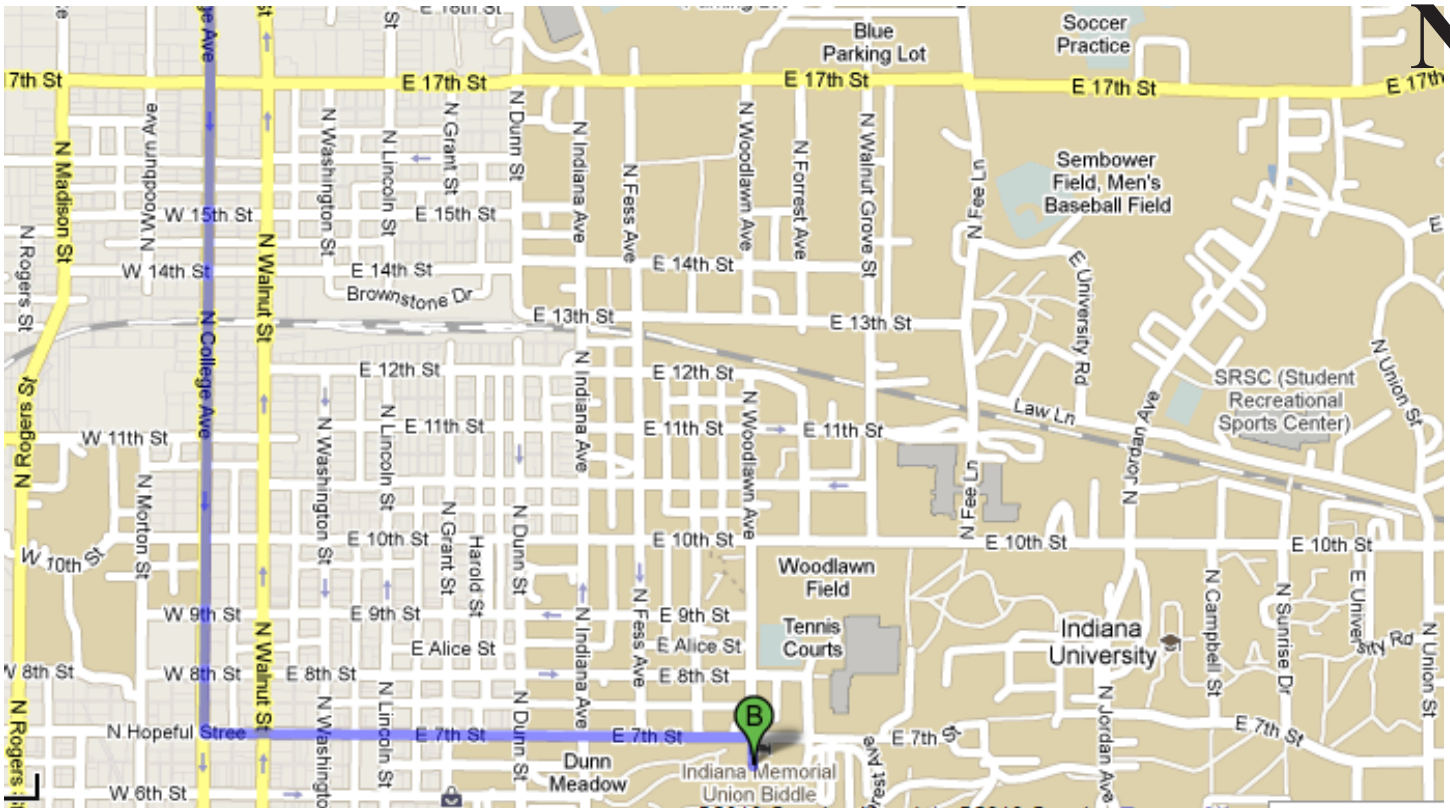
MARCH 27, 2010

HOSTED by INDIANA UNIVERSITY, STUDENT ACTIVITIES OFFICE

LOCATION

Indiana Memorial Union | 900 E. 7th Street | Bloomington, IN 47405

Phone: (812) 855-4311 | <http://imu.indiana.edu/about/index.shtml>



PARKING

IMU Pay Lots 1 & 2

DIRECTIONS

Driving directions to 900 E 7th St, Bloomington, IN 47405
50.3 miles – about 1 hour 22 mins

Take I-70 W toward St Louis
Take exit 59 for IN-39 toward Monrovia/Belleville
Turn left at Co Rd 200 E/IN-39 S, continue to follow IN-39 S
Turn right at IN-39 S/IN-42 W
Take the ramp onto IN-37 S
Take the Walnut St N exit toward College Ave
Merge onto N Walnut St
Continue onto N College Ave
Turn left at W 7th St/N Hopeful Street, Continue to follow W 7th St

CONFERENCE SPONSORS



the Laurus Group

Fundraising | Consulting | Capital Campaigns

www.thelaurusgroup.net

The Laurus Group is a full-service fundraising consulting firm offering the following services: Annual Communication Strategy; Annual Fund Programs; Feasibility Studies; Capital Campaigns and Endowment Programs.

The Laurus Group has one objective; to work with you in completing a successful project. To accomplish this, we listen to your goals and objectives and layout a program that helps you meet those objectives in


a cost effect manner, maximizing your dollars and resources.

We take our role as consultants very seriously and work hard to ensure that you and your team are properly prepared and positioned to enter into a fundraising program. Your organization's success is our success; your excitement is our excitement.

Let us help you realize your dreams.

Arnold Gallivan Levesque CPA's

www.aglpc.com

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Arnold Gallivan Levesque is a niche market accounting firm that is registered with the Public Company Accounting Oversight Board and the Employee Benefit Plan Audit Quality Center.

Our firm is focused on providing audit and Form 990 preparation services to fraternity and sorority national headquarters, foundations, chapters and national and local housing corporations. We have developed internal processes to help our clients stay abreast of emerging

tax and compliance issues while delivering professional services at a high standard of quality. Because we specialize in a limited number of areas we are able to focus our professional staff training and develop streamlined processes to serve fraternities and sororities in a cost effective manner.

Contact: Roger Gallivan, Partner – 404-384-6736



www.culinaryconsultants.net

Culinary Consultants Inc (CCI) is the nation's only group purchasing organization that focuses exclusively on fraternity and sorority food programs. Our core business is to help these organizations decrease their

prices on food and equipment purchases while increasing their service and quality of products to each individual chapter.

CCI negotiated a contract with one of the largest and most reputable food distributors in the nation called US Foodservice. This contract on average reduces every chapters overall weekly invoice by 15 % from their current food provider.



HUG & ASSOCIATES, LLC
ARCHITECTURE • PLANNING • INTERIORS



Hug & Associates, Architects are skilled at creating Greek Housing that has the look and feel of authentic collegiate architecture. Whether for new construction or a renovation project, our leadership can help you get the most "project" for your budget and assure that you will be proud of the legacy you leave for your Chapter!

Alpharetta, GA • 678.297.2929 • www.HugArchitects.com

FUTURE SPONSOR?

Want to be a future sponsor of a Greek Housing Conference and get your message in front of 100 - 250 local volunteers and decision makers? Please contact Brian Bates at The Laurus Group, bbates@thelaurusgroup.net or via phone at 770-903-3987.